

Sharon Jackson worked with World Animal Protection to identify and research funding opportunities from foundations, governments and multilateral agencies for our Africa and Asia Pacific regions as part of an initiative to establish our major gift fundraising ambition. She also identified the changes required within the organisation to cultivate and secure income from these donors.

Sharon produced an exceptional product for World Animal Protection, which has been used to develop a growth strategy, acquire organisational buy-in to implement it and build fundraising capacity in World Animal Protection's newest office.

Sharon also has provided informal advice after the initial project was complete - at no additional charge. I would certainly hire her again and enthusiastically recommend her to others. Working with her was a joy, in part given her genuine interest in helping us diversify and grow our income so that we can protect more animals.

Stacy N Taylor - International Deputy Director of Fundraising

World Animal Protection (formerly WSPA)

<http://www.worldanimalprotection.org.uk/>