

Sharon came in to develop our teams understanding of fundraising - we provide software to the arts sector and whilst our team have all come from working in venues, many of them have come from box office and marketing backgrounds. Working with a group of twelve individuals, from a different range of roles - including project management, account management and support - she took the time to get to know each of them and their knowledge and then develop a two day training plan that met their needs.

I was impressed by her forward planning and the effort she put into building relationships before she even kicked off the training. That up front leg work really set her up for success. In addition, she found a common point of reference for each person in the room when explaining fundraising in context of their own individual skills, which was invaluable.

The team came out of the training not only with a clearer understanding of fundraising in the arts, but with the confidence to go and work with our clients teams'. Beyond that, they came out excited and focused from two days training - something that is no mean feat.

I can't recommend Sharon enough - her personal approach and down to earth manner really set her up for success."

Libby Penn – Managing Director
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