

Following an exciting and very successful capital appeal, the Lyric Hammersmith needed to refocus fundraising efforts on generating the ongoing revenue needed to ensure best use could be made of our fantastic new facilities. Sharon Jackson supported the Lyric Hammersmith as we started to work out how to make this switch and worked in partnership with the CEO, Director of Development and other key staff members to develop a new strategic fundraising plan.

She also assisted the Lyric Hammersmith in looking at staffing in the Development department and most recently has helped with written applications for a couple of trusts. She is intelligent, professional, helpful, warm and can deliver at speed. It has been great having her as a part time extra member of our team while we awaited full time staff.

Lyndel Harrison – Director of Development

The Lyric Theatre, Hammersmith

<http://www.lyric.co.uk/>